

The Defense Information School



Consolidation of Schools

Authority for DVISCH, DPHSCH and DINFOS transferred to AFIS, effective in FY93

DVISCH
Lowry AFB
Moved 1994

DPHSCH
Pensacola
Moved 1998

DINFOS
Ft. Ben
Harrison
Moved 1995

**New
DINFOS**
Ft. Meade
1998



Defense Information School

Results of Consolidation

<u>Indicators</u>	<u>FY93</u>	<u>FY00</u>
• Geographic locations	3	1
• Nr. of Buildings	9	1
• Footprint (Sq. Ft.)	350,000	232,000 (-34%)
• Staff and Faculty (Mil & Civ)	453	*289 (-34%)
• Number of Resident Courses	54	29 (-45%)
• % of Joint Courses	43%	87%

*Reflects 34 QDR military cuts, with 44 more cuts between now and 2003

Final staff & faculty size: 210 military, 35 civilians, a 46% reduction!

• Bottom Line: \$5.2M annual savings to the taxpayer!

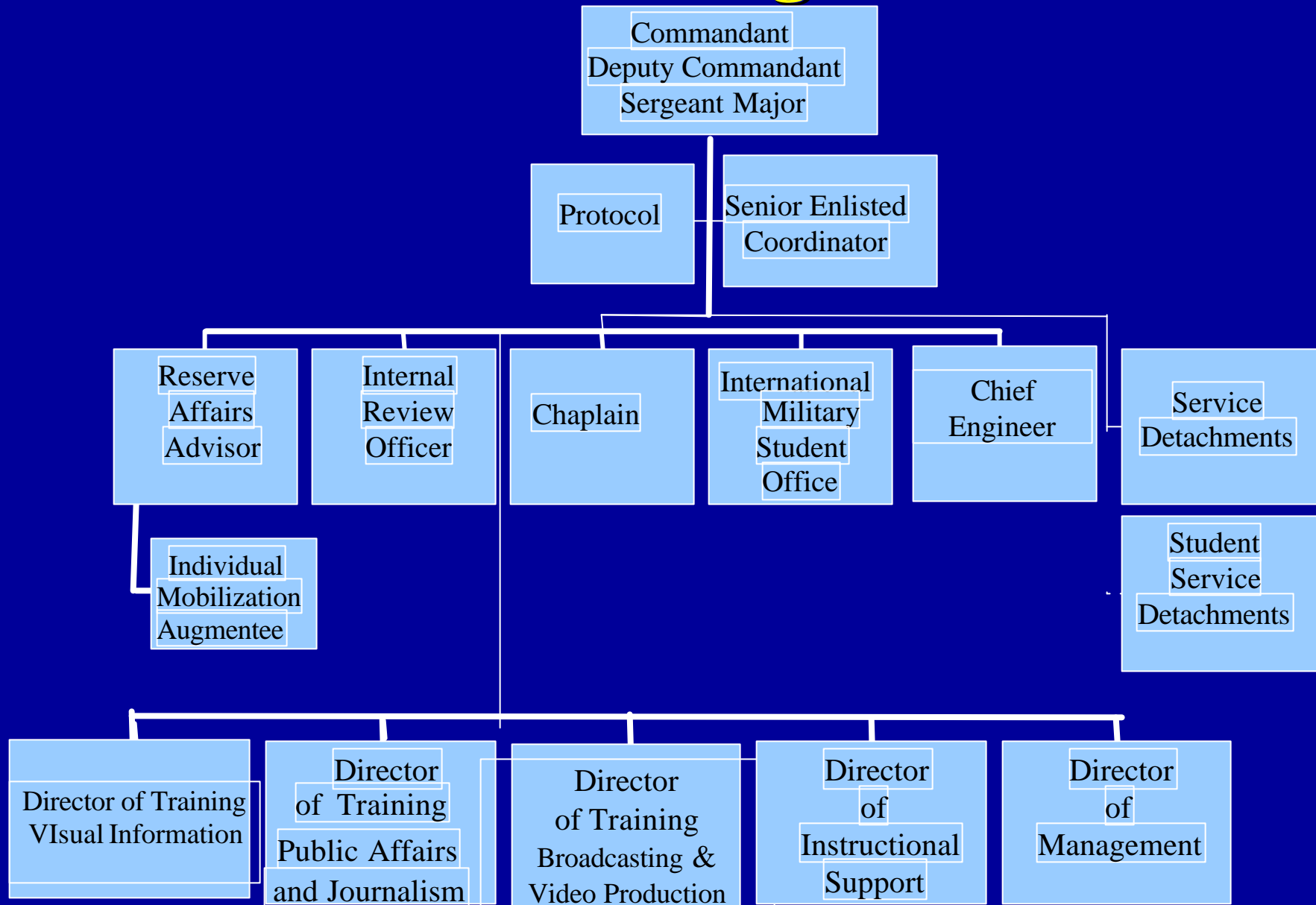
The “New” DINFOS MISSION

“To train military and civilian personnel within DoD, plus civilian personnel from other Federal agencies and selected foreign nations, in the career fields of *public affairs* and *visual information*.”

New “Missions” for DINFOS

- **“Military Photographer of the Year” Competition**
- **Thomas Jefferson Journalism Awards Competition**
- **Military Photographers’ Workshop**
- **Joint Officer Public Affairs Course**

DINFOS Organization



What Do We Train?

- Fundamentals to entry-level military personnel
- Service ethics to entry-level military personnel
- Advanced skills to career military personnel
- How to use modern technology (all)
- Skills and knowledge as determined by the military Services

Public Affairs & Journalism

Courses

- **Basic Journalist Course**
- **Public Affairs Officer Course**
- **Public Affairs Officer Course - RC**
- **Joint Officer Public Affairs Course**
- **Joint Public Affairs Supervisor Course**
- **Coast Guard Public Affairs Course**
- **Editor's Course**
- **Introduction to Journalism - RC**
- **Mobile Training Teams -- Media Relations; tailored to customer**



PAOC Enhancements

- **Professional Development (2 - 3 times per week)**
 - **In-depth news analysis**
 - **Current events**
 - **Stand-up interviews**
- **Mandatory grammar tutorial and “J” refresher training for sub-standard EDT and written assignments performance**
- **Writing labs built into the schedule to increase student/instructor interaction for journalism**
- **WorldWideWeb Instruction**

PAOC-RC DL Timeline

- **Jun 96:** TTSB proposes DL to enhance PA training
- **Jan 97:** AFIS taps USDA Graduate School
- **Sept 98:** DINFOS and ATSC develop Internet lessons
- **Oct 98:** JTASC converts lessons to TOOLBOOK
- **July 99:** Carney conducts design/educational enhancement
- **Aug 99:** Final review of pilot modules by DINFOS
- **Sep 99:** Present final pilot modules to AFIS for approval
- **Sep 99:** Forward approved modules for Service review
- **Oct 99:** Meeting with Services to address concerns if any
- **Nov 99:** Modules on-line for PAOC 1-00

Challenges

- Services
 - Identifying students far enough in advance
- DINFOS
 - Maintaining existing modules
 - Developing new modules
 - Cost-prohibitive technology
 - Shrinking faculty & staff
- Students
 - Internet access & PC compatibility

Distance Learning Modules

PAOC-RC Pilot: 4 modules

(8 hours of classroom instruction)

Module 1 - Introduction to Defense PA

Module 2 - Nature of News

Module 3 - Communication Process

Module 4 - Public Affairs Process

Distance Learning Pilot Test Results

- **Survey: Good Concept (DL + Resident)**
 - User friendly
 - Layout and content rated “very good”
 - Well-organized
 - Learner would benefit from more interaction
- **Comprehension**
 - Exam performance consistent for both groups

Multi-Course Enhancements

World Wide Web training

- Nine hours of training provided
- Policy, planning, building and management of a Web site
- Students build a site for a simulated deployment (FPX)
- Now taught in PAOC, BJC, EC, JPASC

BJC Enhancements

- FPX moved to conclusion of PAD instruction
 - Allows students to use what they learned while it's still fresh in their minds
- Interviewing instruction doubled
 - New instruction focuses on fact-gathering aspects of interviews
- Features block revamped
 - Features 1 through 8 now four write/rewrite pairings--allows students to learn from their mistakes and to apply what they've learned

BJC Results

- Graduation rates

– FY98 = 89% FY99 = 94% (+5%)

- FY98 Student Profile

– 360 New Students -- 320 graduated

– 62 Students recycled

– 33 Students eliminated

- FY99 Student Profile

– 402 New Students -- 378 graduated

– 59 Students Recycled

– 27 Students Eliminated

IJ-RC Enhancements

- Revamped the course to hit specific tasks requiring *performance-based testing*
 - Allows students to concentrate on writing articles, news, features, sports
 - Allows students to perform on-camera media interviews
 - Allow students to experience hands-on digital photography, photo layout and design
 - Transferred knowledge-based tasking to correspondence courses being developed by the Army.

ACE-Recommended Hours PA&J

- **BJC 5 hours**
- **EC 3 hours**
- **JPASC 2 hours**
- **PAOC 10 hours**

Broadcasting & Video Production

Courses

- **Basic Broadcaster Course**
- **Introduction to Broadcasting - RC**
- **Broadcast Management Course**
- **Electronic Journalism**
- **Advanced Electronic Journalism**
- **Video Production Documentation**
- **Mobile Training Teams (tailored)**



Basic Broadcaster Course Changes

Basic Writing and Announcing Skills (BWAS)

- Created & implemented a formalized BWAS remedial program for after-school study, and in-between iterations for recycled students
- Added two writing assignments
- Added four writing lessons: two on radio/TV story development, one on radio inserts, and one on radio features

Basic Broadcaster Course Changes

Radio

- Added two production studios at our field training site
- Added news writing exercises
- Spot production training increased, from two to eight spots

Basic Broadcaster Course Changes

Television

- Revamped electronic journalism scenarios for student productions
- Increased non-linear editing training from 8-hour, knowledge-level orientation to 20-hours of four performance-level exercises
- “Final Edition” run-time cut from 30 to 10 minutes (better reflects local AFRTS newscast times)

Introduction to Broadcasting (RC)

One 2-week summer iteration

- 24 students**
- One week in Basic Writing and Announcing Skills**
- One week in Radio (plus one Saturday FTX)**
- Training uses BBC rooms and equipment**
 - Requires double-shift for BWAS or Radio staff!**
- Possible FY00 add-on iteration: 11-22 Sep**

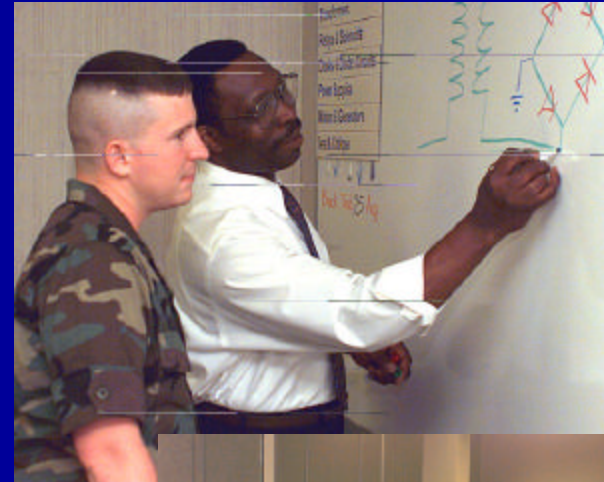
ACE-Recommended Hours--B/VP

- **AEJC 4 hours**
- **BBC 12 hours**
- **EJC 2 hours**
- **IB-RC 2 hours**
- **VPD 9 hours**

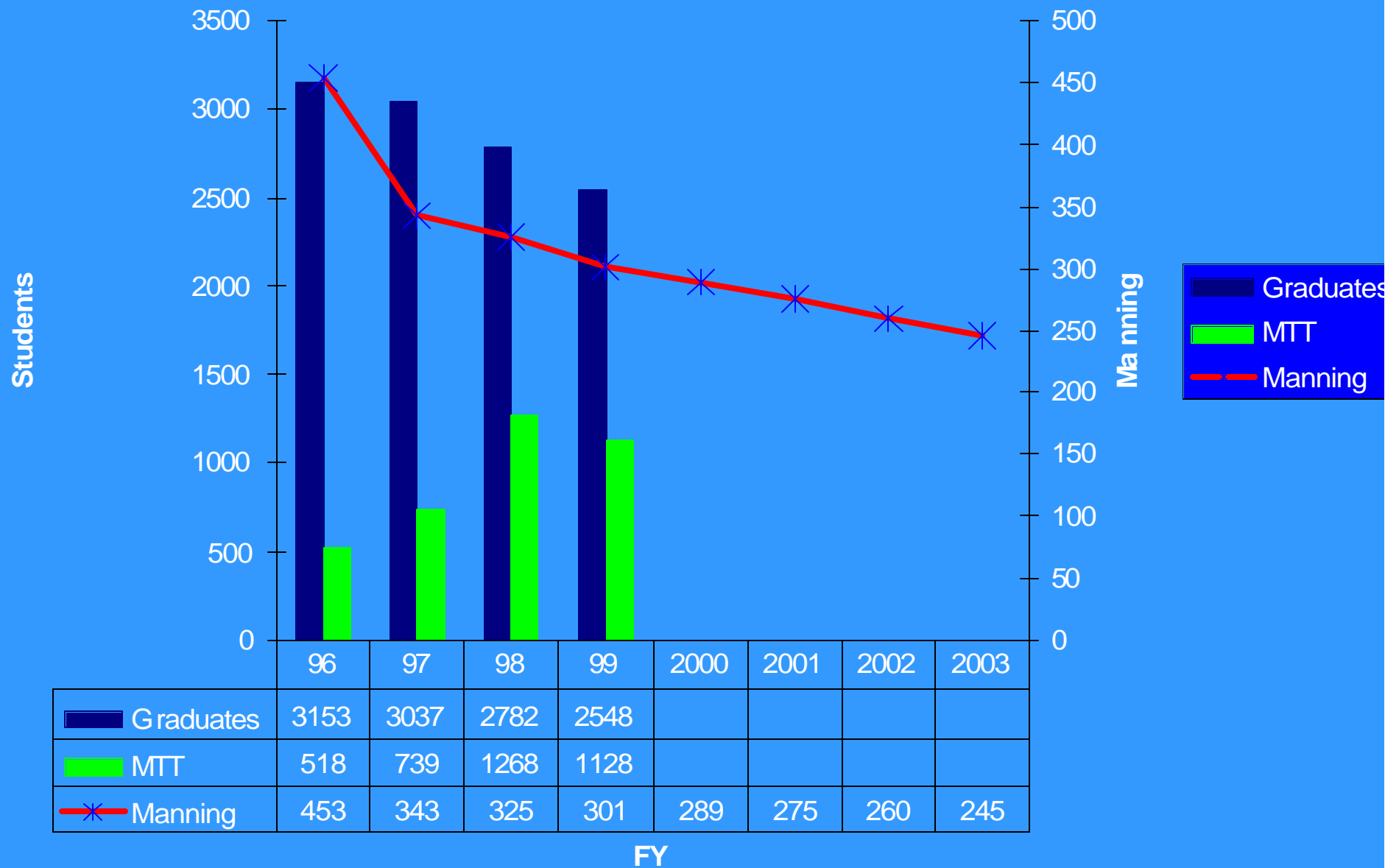
Visual Information

Courses

- **Basic Graphics**
- **Electronics Fundamentals**
- **Basic TV Equipment Maintenance**
- **Broadcast TV Systems Maintenance**
- **Electronic Imaging**
- **Advanced Electronic Imaging**
- **Visual Information Management**
- **Basic Imagery Systems Maintenance**
- **Advanced Imagery Systems Maintenance**
- **Basic Still Photography**
- **Photographic Maintenance Technician**
- **Photo Processing Maintenance Quality Control**
- **Intermediate Photojournalism Course**



DINFOS Student Load and Manning



“Initiatives for FY 00”

- Technology-Enabled Instruction (TEI): an in-house, curriculum-wide initiative...manpower & remediation...
- Re-structure DINFOS faculty IAW QDR cuts...
- Distance Learning ---focus on PAOC-RC pilot expansion initially...incorporate into other courses...
- Incorporate simulation into maintenance training...
- Incorporate basic World Wide Web training...

INSTRUCTIONAL TECHNOLOGY INITIATIVE

- **Planning and Steering Committees for multimedia integration to enhance MOS-producing curriculum (including RC courses)**
- **Use multimedia applications to integrate tailored instruction inside *and* outside the classroom**
- **Facilitate instruction, reinforcement training and remediation (re-cycle issues...)**
- **Expand instructional methodologies in courses to offset the impact of QDR reductions**

Challenges

- Overcoming QDR cuts (44 more)...
- Filling all course quotas...
- Using Technology (DL, Simulation, CBI)...
- PA & VI Community Interface...
- “Staying responsive enough...”



WEBSITE: www.dinfos.osd.mil
icenoglel@dinfos.osd.mil